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**Wisconsin-based Franchisee Confirms No Plans
To Close Any Of Its Applebee's Restaurants in Wisconsin**

Waukesha, WI – Friday, August 11, 2017 – Wisconsin Hospitality Group (WHG) and Apple Hospitality Group, an Applebee's Neighborhood Grill & Bar® franchisee organization located in Waukesha, Wisconsin, announce that none of their 33 Applebee's restaurants are among the 100 Applebee's restaurants across the country to be closed according to a press release by DineEquity, Inc. and its subsidiary, Applebee's Neighborhood Grill & Bar® issued earlier today. DineEquity, Inc. is the parent company of Applebee's Neighborhood Grill & Bar® restaurants, located in Glendale, CA.

Although the company closed two locations earlier this year in anticipation of their leases expiring, more often than not, asset decisions involve new store openings or remodels. The company continues its commitment to upgrade its restaurant base as well as pursue additional new locations within the state and, at this time, does not have any plans for store closures.

Wisconsin Hospitality Group owns and operates more than 100 restaurants across Wisconsin, including Pizza Huts and Applebee's Grill & Bar restaurants, all committed to guest satisfaction and community support. WHG owns and operates the Applebee's restaurants in the following Wisconsin cities: Appleton, Ashwaubenon, Beaver Dam, Delafield, Eau Claire, Fond du Lac, Glendale, Green Bay, Greendale, Kenosha, Madison, Manitowoc, Marinette, Marshfield, Menomonee Falls, Milwaukee, Neenah, New Berlin, Oak Creek, Onalaska, Oshkosh, Pewaukee, Racine, Sheboygan, Stevens Point, Wausau, Wauwatosa, West Allis, West Bend, Wisconsin Dells, and Wisconsin Rapids.

The company has a long history of giving back to the communities it is located in. In 2015 they established a non-profit foundation, WHG Cares, and throughout the last 18 years, WHG has been able to donate more than \$2.9 million in combined gifts to local charities including Children's Hospital, ProHealth Care, World Hunger Relief, Honor Flight and One Heartland. These donations were made possible by both the generosity of guests and the hard work of all WHG team members.

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